



CASE STUDY: A SAMPLE ACTION PLAN

Creating an action plan is a grand idea, but it may still feel overwhelming when it comes to committing to that first action step. This **Case Study** and **Sample Action Plan** might be helpful as a guide to see how your organization could create the conversation.

“X University” currently has three faculty led programs, but this model of course delivery is growing quickly at the university. Two additional programs are being proposed in the coming weeks. The Study Abroad Director on campus reads the Better Abroad website and realizes that her university's programs are lacking in training for faculty in experiential learning.

*The main goal of the faculty led programs is for students to return with a greater understanding of the world around them. However, her students are achieving the exact opposite: They come back with very stereotypical ideas about their host countries. Therefore, after reading through the Better Abroad website, she reviews resources from Step 3: **Experiential Education, Culture/Pre-departure/Re-entry** and **Stereotyping/Viewpoints** to determine what she and her colleagues can do about this problem.*

*She knows action is needed and that she cannot do it all herself. She visits the **Why We Need Better Abroad** and selects two key resources from that list to send to her campus' international education committee. She asks that Better Abroad be added to the agenda of their next committee meeting.*

At this point, this organization's Better Abroad Action Steps are...

- | |
|---|
| 1) To raise the subject with the international education committee. |
| 2) Share the selected two key resources with her campus' international education committee. |
| 3) If the committee agrees with her concerns, they will together determine the next appropriate action steps. |

Visit us at www.betterabroad.org